



## **Collexis Wins 2010 CODiE Award Reviewer Finder Selected as Best Solution Integrating Content into Workflow**

COLUMBIA, S.C. – (February 16, 2010) – Collexis Holdings, Inc., a leading developer of semantic technology and knowledge discovery software, announced today that its Collexis Reviewer Finder product (<http://www.collexis.com/products/reviewerfinder.htm>) won its first SIIA CODiE award (<http://www.sii.net/codies/2010/winners.asp#content>).

“The CODiE Awards represent excellence in the software and digital information industries. By providing recognition of the best new technology products and services, SIIA proudly advances the important role participating companies play in the digital economy,” noted SIIA President Ken Wasch. “CODiE Award winners are a testament to the power of technology to deliver innovative solutions to businesses and consumers. SIIA warmly congratulates all of the winners and nominees of the CODiE Awards, whose innovation is essential for continuing America’s leadership in the global knowledge economy,” Wasch continued.

“We are very proud of winning our first SIIA CODiE for the Collexis Reviewer Finder product,” states, Darrell W. Gunter, EVP / CMO of Collexis Holdings, Inc. He continued, “Winning this award from our industry peers validates the Collexis Fingerprinting technology and productivity efficiency provided by the Collexis Reviewer Finder product.”

The Collexis Reviewer Finder automatically suggests the best matching reviewers based on an automatic analysis of a submitted abstract, while simultaneously checking for potential conflicts of interest based on co-authorship and institutional affiliation connections. The Collexis Reviewer Finder is used by institutions like the Wellcome Trust, the American Association for Cancer Research, Memorial Sloan Kettering, Cancer Research UK and others. The Reviewer Finder utilizes the BiomedExperts.com database of 1.8 million researcher profiles.

### **About Collexis Holdings, Inc.**

Collexis Holdings, Inc., a leading developer of semantic technology and knowledge discovery software is headquartered in Columbia, South Carolina (USA) with operations in Cologne, Germany and Valparaiso, Chile. Collexis now offers the world’s first pre-populated scientific social network for life science researchers, [www.biomedexperts.com](http://www.biomedexperts.com). Collexis’ proprietary technology builds conceptual profiles of text, called Fingerprints, from documents, Websites, emails and other digitized content and matches them with a comprehensive list of pre-defined “fingerprinted” concepts to make research results more relevant and efficient. This matching of concepts eliminates the ambiguity and lack of priority associated with word searches. The results are often described as “finding needles in many haystacks.” Through this novel approach, Collexis can build unique applications to search, index and aggregate information as well as prioritize, trend and predict data based on sources in multiple industries without the limitations of language or dialect. Collexis’ current clients in the public, private and academic sectors include Johns Hopkins University; Dana-Farber Cancer Institute, the University of California, San Francisco; the University of South Carolina; Erasmus University Library; Lockheed Martin; the World Health Organization; Wellcome Trust; the National Institutes of Health; and the U.S. Department of Defense.





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