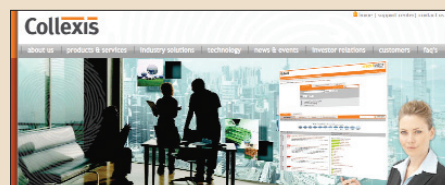


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Collexis: Discovering New Connections



Collexis Holdings, Inc. continues to roll out new ways to connect experts around the world via its semantic search and knowledge discovery software. Its search solution digs deep and finds connections among experts and disciplines on three key levels: information retrieval, knowledge retrieval, and knowledge discovery, which can even uncover untapped connections.

Consider the most recent Collexis collaborations:

- Biomedexperts, its social networking site for professional scientists, reached 30,000-plus registered users and is still climbing.
- Collexis Mediator, with links to more than 1 million scientists in a biomedical-expertise repository, offers market research and trend analysis in the biotechnology field.
- Lawriter, LLC, a subsidiary of Collexis Holdings, Inc., launched the first social network for law students.

Other new applications continue to emerge in life sciences, law, and government, says Stephen Leicht, chief operating officer at Collexis Holdings. The searchable profiles that Collexis generates are unique “fingerprints” of experts in a particular field using specific thesauri. These fingerprints blend cited material, topics of expertise, and associations with fellow scientists to create relationships that can be matched and dissected for relevant results. Ultimately, this network opens new doors and connections with experts around the globe.

“For example, the Mayo Clinic has 5,000-plus researchers across different campuses that represent the best of class in different fields of interest,” says Leicht. Collexis bridges the geographic distance and offers links to experts ac-

ording to topics, diseases, medical techniques, and publications. Using the search solution, scientists can then drill down into specific areas within the medical research community. Visualization tools can also slice and dice the data into more targeted areas of interest.

And what works for the medical research profession is proving to work just as well in the legal domain. Lawriter, LLC, a subsidiary of Collexis Holdings, debuted the first professional social network for law students at the American Association of Law Librarians Conference in July. CasemakerX, introduced in beta, offers free access to the Casemaker Suite of Applications for U.S. law students.

The CasemakerX site is similar to LinkedIn, but its content focuses on state and federal law. Profiles are created within CasemakerX, a free service backed by the Casemaker Bar Consortium and the 475,000 attorneys who are members nationwide. Users can interact in the legal community through blogging, photo sharing, video streaming via YouTube, and job postings as well as tap into a library of more than 12 million documents in federal and state law.

CasemakerX is creating new research opportunities for students alongside Westlaw and LexisNexis, according to Leicht. It sorts through cases to find connections about specific legal topics and experts in the global legal community. “You can find out geographically who knows who in social networks in Europe,” he says, “and who is collaborating on any topic or how they are connected or how a case was determined.”

CEO Bill Kirkland sees the wave of collaboration continuing, “furthering our mission to provide scientists and researchers with the tools they need” whether to advance medical research or assist the next generation of attorneys.

—Barbara Brynko